



# ANNUAL REPORT

2022: On the road & onto  
new adventures





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## VISION

We envision future generations who are committed to a lifetime of civic engagement and who inspire individuals and communities to create fair, decent housing for all.

## MISSION

Through service-oriented cycling trips, Bike & Build benefits affordable housing and empowers young adults for a lifetime of service and civic engagement.





## FROM STAFF

In 2022, Bike & Build got back on the road for 3 cross country trips and 2 regional trips, continued to develop and test our community ride model, welcomed new staff members and so much more. The Bike & Build community grew with 111 new alumni, 2 new staff members, and a new cohort of board members. Explore the adventures and challenges of 2022 on the next pages!



**Jo Campo**  
Director of Operations &  
Development



**Lauren Hamilton**  
Director of Outreach  
& Communications



**Cori Callahan**  
Program Director



# FROM THE BOARD

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2022 was an important year in Bike & Build's history - a year of new beginnings, heartfelt goodbyes, and getting back to 'normal.' We ran our first summer trips since before the pandemic. We embraced WFH and went fully remote. We welcomed both a new Program Director (Cori) and Ops & Development Director (Jo). Erik Wright and Casey Eisenreich, who have embodied the vision of what B&B can and should be, moved on to their next chapters after years of service. We owe a similar debt of gratitude to long-time Board Chair, Skip Burns, who stepped down after seeing B&B through some of its most challenging years.

We are all extremely proud of the work put in this year and are even more excited for what's on the horizon - 2023 is Bike & Build's 20th anniversary and a testament to the wide ranging impact it continues to have. Thank you to our alumni, our Board, our riders, our build partners, and above all our staff for leading the way.







# YEAR IN REVIEW

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## 5 Routes

This year, Bike & Build ran 3 cross-country and 2 regional routes. Most of the 2022 routes will be familiar to the Bike & Build community including, Southern U.S., Northern U.S., Central U.S., and Drift West. The final route was a one-week trek from Pittsburgh to D.C. called Pitt Drift.

## 111 Riders

After two years without Bike & Build's foundational programming, the community has grown with stellar new alumni!

## 12,973 miles biked

From riding through mountain passes in Montana to traversing deserts in Arizona, riders uncovered the small town treasures and urban vibrancy of the United States.

## 57 days volunteered

Bike & Build rides to partner and support affordable housing organizations throughout the country. This summer, riders built foundations, learned from housing experts, and gained a deeper understanding of the housing crisis today.



# BREAKING DOWN BARRIERS

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## **Awarded More Funding Than Ever Before**

Due to the Rowan Family Foundation's generous funding, Bike & Build lowered financial barriers to our service-oriented bike trips for more riders than ever. Bike & Build was able to award 17 riders with funding for 2022 bike trips - 8 of which were awarded Inclusivity Grants.



## **Uplifting Under-Served Groups**

The Inclusivity Grant aims to elevate the stories and voices of those most impacted by housing inequalities and most under-represented within cycling. The grant includes full funding, plus travel and gear, for riders who self identify as people of color, transgender and non-binary individuals, members of the LGBTQIA+ community, individuals with long-lasting or chronic illnesses, and others who feel they are under-represented.





# ALUMNI ENGAGEMENT



## Frame Our Future

Frame Our Future lays the foundation for B&B. In 2022, Alumni donated over **\$39,000** in recurring donations and helped B&B build inclusive and impactful programming.



## Board Members

The Board of Directors supports Bike & Build through mission-based leadership and strategic governance. The alumni community represents **73%** of board members.



## Trip Leaders

Every year, recent and seasoned alumni return to Bike & Build with the desire to dive deeper into the experience as Trip Leaders. In 2022, **56%** of 2022 Trip Leaders were Alumni.





# 2022 PROGRAMS

2022 found Bike & Build back on the road for 3 cross-country trips and 2 regional trips: the Southern U.S., Central U.S., and Northern U.S. cross country routes, along with Drift West in the Pacific Northwest, and Pitt Drift in the northeast. After a two year hiatus, it was energizing to be back on the road riding and building! **111 riders spent a total of 57 days volunteering** with partners new and old across the country. Along with our iconic cross country rides, Bike & Build partnered with Metropolitan State University of Denver to plan and execute a community ride around Denver, Colorado, meeting with a variety of organizations addressing affordable housing.

# RIDER REVIEWS

## CENTRAL U.S.

I have seen so much humanity on this trip and generosity and had so many organic moments. I love honestly just wearing bike clothes being at a gas station and having strangers come up and talk to you asking you what you are doing. Just connecting with so many people and hosts and seeing so many people open up their doors and wallets for Bike and Build riders and the organization itself. Speaks volumes and I hope to go back to my day to day life and give back because I have seen a life time of generosity on this trip.

## SOUTHERN U.S.

HOW AM I SUPPOSED TO CHOOSE?! The team; our hosts and build partners; friendly honked / waved / peace-signed / cheered at by strangers on the road; all of New Mexico because it is where my heart feels most full; Santa Fe Habitat (the focus on sustainability - incredible!); killing hills (& speeding down them); sunrises and sunsets with the team; AH service learning activities. But definitely, spending the summer on my bike.





# BUILD PARTNER SPOTLIGHT

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## Low Income Housing Institute (LIHI)

LIHI in Washington State “develops, owns and operates housing for the benefit of low-income, homeless and formerly homeless people in Washington State and administers a range of supportive service programs to assist those they serve in maintaining stable housing and increasing their self-sufficiency.” In 2022, the 27 riders on Drift West volunteered with LIHI’s Tiny House Village in Seattle. According to LIHI, “tiny houses offer a grassroots solution to the Puget Sound region’s homelessness crisis. A tiny house is approximately 8’ x 12’ and materials cost about \$4,000. All tiny houses are safe, sturdy structures that help protect homeless individuals and families who are faced with sleeping on the streets in unsafe conditions. Each house has electricity, overhead light, insulation, and a heater. Each village has a kitchen, bathroom and laundry facilities, offices for on-site case managers, ample storage, and a check-in house for security.” Bike & Builders volunteered their labor for a day of work, including painting tiny homes, building shelving in the homes, sorting donations, and clearing brush. Bike & Builders said it was a “really cool program, and definitely one of my favorite build days. Easily one of the most direct projects in terms of finding solutions to the affordable housing crisis that the Pacific Northwest is facing.”





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## Program Outcomes

At the end of each trip, riders are asked to complete a survey so Bike & Build can understand the impact of the programming and ensure the mission is fulfilled. 67 out of 111 riders responded from 2022 routes:

40%

Understand how their social identities connect to oppression, power, and privilege

Feel that they can competently discuss affordable housing issues with their peers

30%

57%

Plan to volunteer with local affordable housing organization at least once a month

Aim to pursue a career or hobbies that will help other people

73%





# DEVELOPMENT

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**Total Raised: \$424,394.11**



## Important Fundraisers:

**\$30,000**

General Motor Grants

**\$18,66**

**9**

Annual Drivetrain

**\$19,30**

**5**

Fall Raffle

**\$39,462.95**

Frame Our Future



# LOOKING AHEAD

Over the years, rider recruitment for our summer programming has been dwindling. Our past and current staff & board members have chased down every idea, lead, and partnership to keep our organization, and therefore our mission, afloat. The COVID-19 pandemic made this challenge more difficult as we canceled trips two years in a row and lost the #1 source of recruitment - recent alumni. The combination of rising costs (gear, vehicles, fuel, etc.) and reduced rider enrollment has put Bike & Build in survival mode for too long. Our mission may be more relevant than ever, but our model is no longer sustainable.

Thus, it is with heavy hearts that we're announcing the plan to sunset Bike & Build after 2023 summer programming - our 20th year pedaling for affordable housing.

Bike & Build is exploring opportunities to continue to uphold our mission. Please reach out if you have ideas for the next version of Bike & Build and/or stay connected through the options below.



Stay updated on sun-setting



Celebrate Bike & Build's 20th Birthday



Join a 2023 ride



Donate to support 2023 routes



# THANK YOU

Keep in touch



[www.bikeandbuild.org](http://www.bikeandbuild.org)



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