



ANNUAL REPORT 2021

Exploring new programs, navigating
COVID-19, and embracing change.



STAFF

Hi there, it's been quite a year at Bike & Build. From testing out new programs to launching 2022 cross-country trips to running a stellar auction, we've learned quite a lot and are excited to get back on the road this summer and engage riders in affordable housing.



Erik Wright

Program Director

Casey Eisenreich

Dir. of Operations & Development

Lauren Hamilton

Dir. of Outreach & Communications



THE BOARD

All things considered 2021 was a good year for Bike & Build. We focused on improving how the organization operates, developed deeper partnerships with affordable housing groups, and created programming that is more inclusive. Despite not running cross-country trips, new programs allowed Bike & Build to learn and evolve to ensure the continued success of the organization and further expand B&B's impact. As you go through the report, know that I am extremely proud and personally humbled by all of the work put in to make 2021 a success. Thank you Board, donors, alumni, build partners, ride partners, and especially staff for every bit of effort this past year.

- Skip Burns, Board Chair 2020 - 2022

(Left to Right)

Lauren Riegl

Executive Director,
Charlottesville Community Bikes



Brian Wegner

Assistant Program Director,
AmeriCorps NCCC



Ryan Wiser

Strategic Sourcing Specialist,
Medtronic



Rob Dunn

Engagement Manager,
McKinsey



(Left to Right)

Jack Gross

Escalation Manager, Cisco



Mark Cameron

Attorney, Friday, Eldredge
& Clark LLP

Danielle Kraus

Operations Manager,
New Media Advocacy Project



Greg Powell

Construction Coordinator,
Rice County Habitat

Skip Burns

Employment Manager,
Year Up



Ashley Trocle

Director of Operations,
Vingroup Penn Alliance

Dylan Maguire

Audit Manager,
The MFA Companies



Jess Zarik

Admissions Operations
Specialist, Aquinas College



MISSION

Through service-oriented cycling trips, Bike & Build benefits affordable housing and empowers young adults for a lifetime of service and civic engagement.

VISION

We envision future generations who are committed to a lifetime of civic engagement and who inspire individuals and communities to create fair, decent housing for all.



2021 IN REVIEW



101

participants engaged

Two new programs were developed - Community Rides and the Volunteer, Awareness, & Advocacy Program.



7

1-day bike rides called Community Rides in cities across the U.S.



4

VAAP participants who worked with affordable housing partners for 8 weeks

Each year Bike & Builders run in the Philadelphia and Denver marathons to raise funds for B&B



2

Marathons

DEI UPDATES

In 2020, Bike & Build pledged to continue the work to become a more inclusive and equitable organization. In 2021 with the support of DEI Consultants, Reify Solutions, Bike & Build:



Completed **6 DEI courses** centered on Strategic Partnerships, Social Movements, Poverty and it's outcomes, Intersectionality and more.



Expanded upon Phase I of the DEI Plan creating Phase II which includes metrics to measure growth forward.



Implemented a conflict mediation training for leaders called **BUMP** - Bias, Understanding and Management Process.



Furthered access to programming by distributing \$11,200 in financial assistance for 2021 programs.



DEI PLAN: PHASE II SUMMARY

Programming Vision: We are an inclusive destination for young adults of varying identities to foster community engagement and personal growth through affordable housing programming.

Operations Vision: Bike & Build is an organization that prioritizes diversity within its staff, board of directors, volunteers, and participants, and aims to provide transparency in all operations.


Development Vision: Bike & Build raises funds to support affordable housing advocacy and civic engagement through a network of funders that represent the communities we serve and engage with.

Marketing & Recruitment Vision: Bike & Build recruits individuals from diverse backgrounds through strategic partnerships, inclusive marketing, and financial equity to build a holistic program experience.


ALUMNI

Bike & Build Alumni are an epic group of individuals who continue to be the backbone to the organization.



\$21,000 

donated through Frame Our Future which is Bike & Build's monthly giving campaign.

50% 

of Community Ride Coordinators were Bike & Build Alumni!



D.C. Community Ride '22

2021

PROGRAMMING

2021 gave Bike & Build an exciting opportunity to look at the mission of the organization and develop programming that impacts affordable housing, engages all adults (not just young!), and also addresses the barriers to the traditional programming. Bike & Build implemented **two new programs** that emphasized service, education, and advocacy, while also lowering the financial and timing barriers to move us forward as a more accessible organization.

COMMUNITY RIDES

Community Rides offer lower-commitment pathways to Pedal for Affordable Housing. Riders use bikes to navigate their community for one day, meet with local housing leaders to hear about their work, and place an emphasis on direct action, working with partners to understand how participants can get involved in their community's housing advocacy work.

95% of riders felt motivated to advocate for affordable housing post-ride



L.A.



Twin Cities



NYC



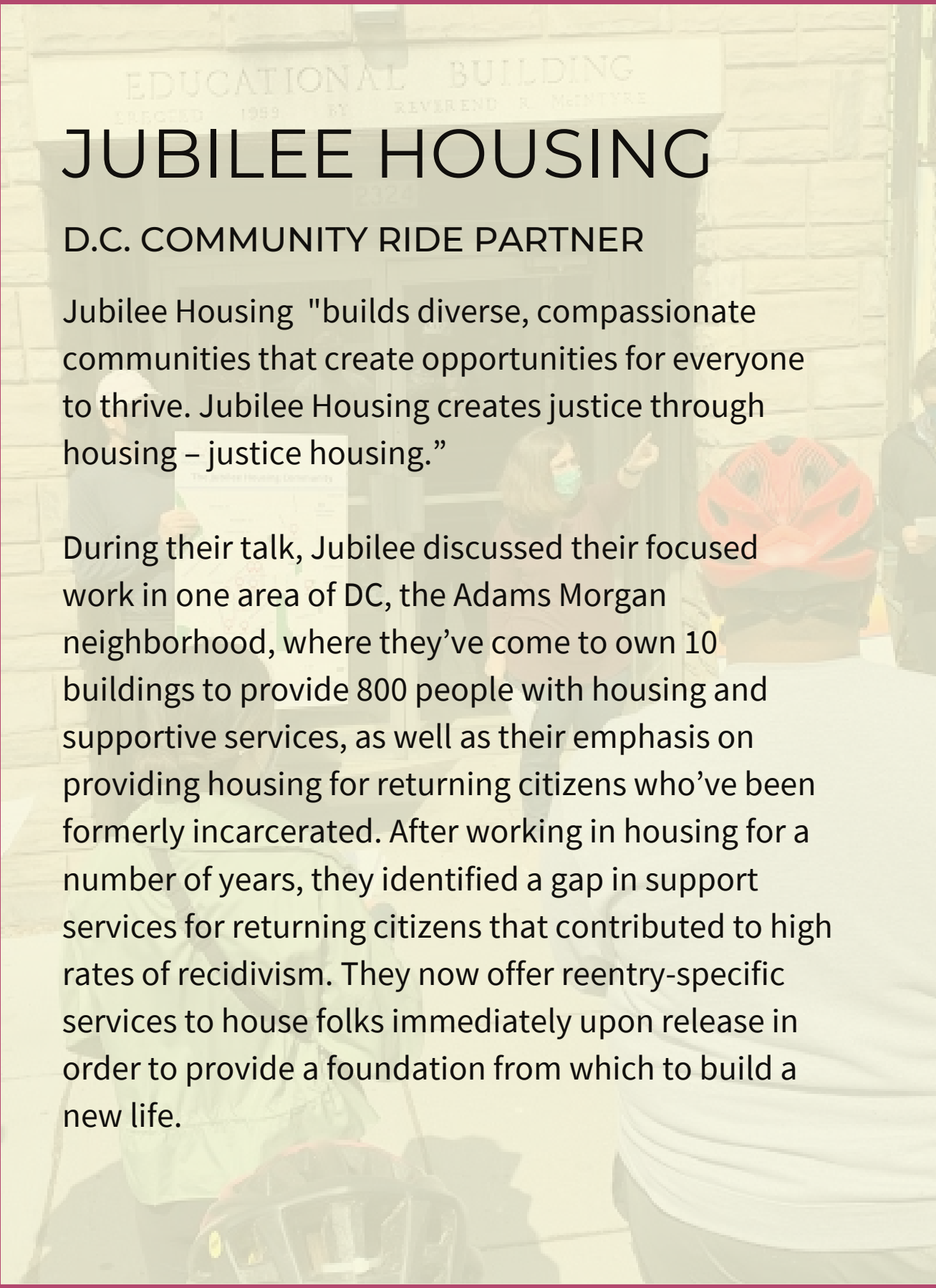
Knoxville



D.C.



Chicago

The background image shows the facade of the Educational Building, with the words "EDUCATIONAL BUILDING" and "ERECTED 1989 BY REVEREND R. McINTYRE" visible. In the foreground, several people are visible, including one wearing a red bicycle helmet and another holding a sign that says "The Jubilee Housing Community".

JUBILEE HOUSING

D.C. COMMUNITY RIDE PARTNER

Jubilee Housing "builds diverse, compassionate communities that create opportunities for everyone to thrive. Jubilee Housing creates justice through housing – justice housing."

During their talk, Jubilee discussed their focused work in one area of DC, the Adams Morgan neighborhood, where they've come to own 10 buildings to provide 800 people with housing and supportive services, as well as their emphasis on providing housing for returning citizens who've been formerly incarcerated. After working in housing for a number of years, they identified a gap in support services for returning citizens that contributed to high rates of recidivism. They now offer reentry-specific services to house folks immediately upon release in order to provide a foundation from which to build a new life.

VOLUNTEER, AWARENESS, & ADVOCACY PROGRAM (VAAP)

Continuing the mission of direct service, 3 Bike & Builders worked with historic build partners; Epicenter in Green River Utah and Community Rebuilds in Moab, UT. Each VAAP Participant spent 8 weeks working to further their partner's mission and getting a deeper glimpse into the day-to-day operations of an affordable housing nonprofit.



VAAP TESTIMONIALS

"My VAAP experience has really guided the course of my life. Coming to Moab and working with an organization like Community Rebuilds has opened an array of what is out there for me to do. I feel connected to my community and am actively trying to find other ways I can contribute to them. "



"[My favorite part was] The curriculum and the experience highlighting what affordable housing is and how it is dealt with in different parts of the country."



COMMUNITY REBUILDS

VAAP Partner

Community Rebuilds works to build energy-efficient housing, provide education on sustainability, and improve the housing conditions of the workforce through an affordable program. VAAPs worked on construction, advocating for natural building (pictured above) and affordable housing, and more!

DEVELOPMENT

Total Raised:

\$3,723	Community Rides
\$23,120	Special Events
\$75,000	Scholarship & Financial Aid
\$21,000	Alumni Giving
\$35,000	PPP Loan Round 2
\$35,000	General Motors Safety Grant
\$87,000	2022 Riders



IMPORTANT FUNDRAISERS

With cancelling bike trips, the major funding source of the organization, Bike & Build staff worked diligently in 2021 to raise funds through special events and campaigns. Here are some highlights:



Our first online fall raffle was a hit! We were able to raise over \$16,000 to support Bike & Build in 2022.



We rebranded our alumni giving campaign and rolled out Frame Our Future, where over 115 alumni are paying it forward to support future riders each month.



We received another grant this year from General Motors, who will be covering the on the road safety costs to ensure our riders are seen and safe on the roads in 2022.



We're thrilled to have cross country and regional riders back for trips in 2022. Many participants got an early start on their fundraising goals and hit their mark!

CONTACT



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2022 AND BEYOND

Cross Country and Regional bike trips are back! In 2022, Bike & Build is back on-the-road for long distance bike trips. After 2 years without the foundational programming of Bike & Build, riders are back to exploring the U.S. by bike, volunteering for affordable housing organizations, and becoming advocates for housing justice. The B&B community will be familiar with some of the routes including Southern U.S., Central U.S., Northern U.S., and Drift West. Bike & Build will also run a week long, fundraising ride, Pitt Drift, along the GAP Trail and C&O town path.

After a successful pilot year for the 1-day Community Rides, Bike & Build will be integrating the model into the long distance trips, as well as partnering with organizations and universities to develop impactful experiences for their constituents.

See you in 2022!